2012 INDIANAPOLIS AIR SHOW SOUVENIR PROGRAM ADVERTISING

Please check ad size below

☐ Back Cover	$4000.00	Full Page Full Bleed 8.625" x 11.25"
☐ Inside Front Cover	$3500.00	One-Third Page 7.25" x 3.25"
☐ Inside Back Cover	$3000.00	
☐ Full Page Color	$2000.00	Full Page Non Bleed 7.5" x 10"
☐ Half Page Color	$1100.00	Quarter Page 3.75" x 5"
☐ Third Page Color	$ 850.00	
☐ Quarter Page Color	$ 650.00	Half Page 7.5" x 5"
☐ Eighth Page Color	$ 300.00	Eighth Page 3.5" x 2"

Printing: Sheet Fed
Binding: Saddle stitch(staple)
Color available: 4 color process

Trim Size: 8.375" x 10.875"
Full Bleed size 8.625" x 11.25"

MECHANICAL REQUIREMENTS:
Electronic file submission: Preferred format, CMYK, 300dpi PDF file via email or disc. All fonts must be embedded. Files over 10MB must be provided on disc with a match print. If you are unable to send your file electronically, or wish Indianapolis Air Show to produce your ad, please call the Air Show Office at 317 335 7252 or info@indyairshow.com. There will be a creative fee for producing the ad.

Air Show
The 16th Annual Indianapolis Air Show, featuring the US Air Force Thunderbirds, is scheduled for June 23 & 24, 2012. Gates are open 8 a.m. to 6 p.m. with the aerial portion of the show beginning at noon. Friday, June 22 is Practice & Media Day with gates open from 10 a.m. to 4 p.m. There will be a wide range of aircraft and other attractions to view on the ground, including venues for the kids. Spectators can expect a full weekend of fun and excitement.

Make checks payable to: Indianapolis Air Show

Please send or fax this form and mail your disk to the address below, or email pdf file to info@indyairshow.com.

Attention: Program Advertising
Indianapolis Air Show

4078 N. Aviation Way
Greenfield, IN 46140

Phone: 317-335-7252
Fax: 317-335-3411

Email: info@indyairshow.com

☐ Check here if you would like to be invoiced

_____
Company Name

_____
Contact

_____
Company Street Address

_____, _____, _____
City State Zip Code

_____
Company phone number and email

16th Annual www.IndyAirShow.com
INDIANAPOLIS
AIR SHOW JUNE 22-24, 2012

For more information visit IndyAirShow.com, email info@indyairshow.com or call today at 317-335-7252

Proceeds benefit Central Indiana Community Foundation: Riley Children's Fouincation supporting Riley Hospital for Children.